



Martin Suter receives the 2010 Swift Prize for Economic Satire

The Market Economy Foundation honors the Swiss author for his satirical column “Business Class.”

Professor Johann Eekhoff from the Kronberger Kreis, Professor Bernd Raffelhüschen, Professor Nikolaus Schweickart, Professor Theo Siegert, and Professor Michael Eilfort from the Market Economy Foundation congratulated prize winner Martin Suter (shown center, with certificate), after the awarding of the prize in Kronberg im Taunus. The jury, chaired by the publisher Klaus Kunkel, was unanimous in its decision to honor Mr. Suter with the award. The Swift Prize is accompanied by, an award of €10,000.

The Swift Prize for Economic Satire rewards fitting works from journalism, business, academia, and politics that have encouraged the strengthening and further development of a free social order supportive of markets and human dignity in an original manner.

With his column titled “Business Class,” which appeared in Weltwoche and then in Das Magazin of the Tages-Anzeiger, Martin Suter reinvigorated the genre of economic satire and, with a winking eye, pointed out the weaknesses of executives and held up a mirror to them.



[Press Release 16.04.2010](#)

[Press Release 22.04.2010](#)

Here, you can read through the Laudatio by the chair of the Foundation's advisory council Prof. Dr. Siegert, who awarded the Swift Prize in lieu of Klaus Kunkel, the head juror. The subsequent speech by Martin Suter later appeared in the TagesAnzeiger, the Basler Zeitung, and in the daily Der Bund.

[Laudatio of Prof. Dr. Theo Siegert \(German\)](#)

[Acceptance Speech of Prize Winner Martin Suter](#)

